## **ACCESS TO INFORMATION**



Capacity building for **52** representatives from all Member States in the distribution and the protection of broadcasting content and the development of guidelines for the cooperative framework to protect broadcasting content from copyright infringement and operation of joint content protection activities between ASEAN and Japan through the project *ASEAN-Japan Workshop to Promote Authorized Online Distribution of Broadcasting Content* 



Poll on ASEAN Awareness 2018 report



ASEAN multi-media tools consisted of videos about <u>ASEAN</u> and its Pillars (<u>APSC</u>, <u>AEC</u>, and <u>ASCC</u>), four <u>public service announcements</u>, and catalogued image bank/photo library



ASEAN Spokespersons Coaching in 2015 for **39** spokespersons from all Member States



ASEAN Secretariat Media Training in 2015 provided to **29** ASEC-level spokespersons



ASEAN Communication Master Plan 2014-2017



**18,000** copies of ASEAN promotional materials: information kit, key publications, and visibility materials



Surveys on ASEAN Community Building Effort 2012

## ICT TO CONNECT WITH THE REGIONAL AND GLOBAL COMMUNITY



Forum on ASEAN-Japan Media and Information Literacy for the Youth and development of media and information literacy package



ASEAN-Japan Workshop on Next Generation Broadcasting Systems (Integrated Broadcast Broadband (IBB) System) in 2019 with a total of 38 delegates from ASEAN and Japan

## DEVELOPMENT & DISSEMINATION OF PROGRAMME AND INFORMATION ON THE BENEFITS & OPPORTUNITIES OF THE ASEAN COMMUNITY



ASEAN-Japan Young Television Producers Workshop in 2014 participated by **38** young television news and documentary producers from ASEAN and Japan



Two documentaries on ASEAN-Japan Partnership in Disaster Management and ASEAN-Japan Partnership in Cultural Exchange

## COLLABORATIVE DEVELOPMENT OF ASEAN-RELEVANT CONTENT



Five documentaries on <u>"ASEAN Now and the Future II Discover New Buena Vista"</u> and **20** staff from national television stations trained through the project <u>Capacity Building of ASEAN TV Broadcasters through Documentary Program Production on ASEAN-Japan Cooperation (Commemoration of 50th Anniversary of ASEAN)</u>



ASEAN Information and Media Dialogue in 2017



Five documentaries on <u>"ASEAN Now and the Future – Connectivity and Economic Corridors"</u> and **16** staff from CLMV national television stations trained through "Capacity Building of ASEAN TV Broadcasters through Documentary Program Production on ASEAN-Japan Cooperation" project



The 1st ASEAN-Japan Television Festival (AJTF) in 2015 with a total of **340** delegates from ASEAN and Japan



The 2nd ASEAN-Japan Television Festival (AJTF) in 2017 with a total of **181** delegates from ASEAN and Japan



154 segments (ASEAN Spotlight: news and features about ASEAN in the ASEC YouTube channel) and around 40 journalists and producers from the 10 ASEAN Member States national television stations trained